



Government of India
Ministry of MSME

Brief Industrial Profile of Nabarangpur District **2019-20**



Carried out by

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(Ministry of MSME, Govt. of India.)
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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Nabarangpur** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Sri B. K. Moharana, Asst. Director (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Place: Cuttack
Dated: 03.08.2020



(Dr. S. K. Sahoo)
Director In-charge

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Brief Industrial Profile Nabarangpur District

General Characteristics of the District: The district of Nabarangpur was formed on 2nd October, 1992 after being spun off from the erstwhile Koraput district. The headquarters of the district is at Nabarangpur. The predominant economic activities prevalent in the district are agriculture, horticulture, fisheries, animal husbandry, forests, mining in MSME sector and handicrafts and handloom industries in the KVIC/KVIB sector. There are no large scale industries in the district. The district is predominantly inhabited by tribals like Kandha, Paraja, Soura etc.

1.1 Location & Geographical Area. The district is located on the Southern part of the state and it extends to the North and West up to Bastar district of Chhattisgarh, in the South up to Koraput district and in the East up to Kalahandi district. The district is located at 81 degree to 82 degree longitude and 19 degree to 20 degree latitude. The geographical area of the district is 5291 sq. kms

1.2 TOPOGRAPHY: The District falls under East Coast Plains and Hills as per Government of India Agro-Climatic Zonal Planning. The entire district except Dabugam block falls under 'Eastern Ghat High Lands'. Dabugam block falls under 'Western Undulating Lands'. The climate is sub-tropical to temperate. It is characterized by hot and dry summer, cool and humid monsoon and cold and dry winter. Two types of soil are found in the district like Red and Laterite. The soil PH is neutral to alkaline and its salinity is normal. The district is predominantly inhabited by tribals like Kandha, Paraja, Soura etc.

1.3 Availability of Minerals: The district has occurrence with some mineral deposits like Iron Ore, Quartz, China Clay and Granite etc. However these are not yet commercially exploited..

1.4 FOREST: Total forest area is 2462.73 Sq. Km. Forest occupies 46.54% of the total geographical area of the district. The major forest products of the district are **Timber, Firewood and Bamboos. Besides, the minor forest produce of the district are tamarind, Siali leaves, Karanja seeds, arrow-root, Kusum seeds & Sal seeds. The Kahua brooms and gendulu gums** are collected by tribals and procured by LAMPS, TDCC and Oil Orissa. Forest has economic relevance to the district. However, the forest produce are under constant pressure due to the practice of shifting cultivation amongst tribals and increased demand of timber and firewood by the people. A large number of tribal families earn their livelihood from the forest produce. Forestry and wasteland development is proposed to be given greater thrust in District Planning.

1.5 Administrative set up: The district comprises of one Sub-Division i.e. Nabarangpur and ten CD Blocks viz; Nabarangpur, Nandahandi, Tentulikhunti, Papdahandi, Kosagumuda, Dabugaon, Umerkote, Jharigaon, Chandahandi and Raigarh. The revenue administration is managed through network of ten Tahasil offices spread out in the district. The district has 13 Police Stations, three towns and 189 Gram Panchayats having 891 Villages. The detail picture of administrative set-up of the district is given below:

1. District Headquarter	: Nabarangpur
2. No. of Sub-Divisions	: 1
3. No. of Municipality	: 2
4. No. of NACs	: -
5. No. of CD Blocks	: 10
6. No. of Tahasils	: 10
7. No. of Police Stations	: 13
8. No. of Assembly Constituencies	: 4
9. No. of Fire Stations	: 10
10. No. of GPs	: 189
11. No. of Villages	: 891

2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
1.	Geographical features			
(A)	Geographical Data			
	i) Latitude	2019	Degree	19 ⁰ 0' to 20 ⁰ 0' (North)
	ii) Longitude	2019	Degree	81 ⁰ 0' to 82 ⁰ 0' (East)
	iii) Geographical Area	2019	Sq. Kms	5291
(B)	Administrative Units			
	i) Sub divisions	2019	No.	1
	ii) Tehsils	2019	No.	10
	iii) Sub-Tehsils	2019	No.	-
	iv) Patwar Circle	2019	No.	-
	v) Panchayat Samitis(CD Blocks)	2019	No.	10
	vi) No. of Municipalities & Corporation	2019	No.	2
	vii)No. of NACs	2019	No.	-
	viii) Gram Panchayats	2019	No.	189
	ix) Census villages(Both Inhabited & Uninhabited)	2019	No.	891
	x) Assembly Area	2019	No.	4
2.	Population(2011 Census Provisional)			
(A)	Sex-wise			
	i) Male	2011	'000	605
	ii) Female	2011	'000	616
(B)	Rural Population	2011	'000	1133
3.	Agriculture			
	Land utilization			
	i) Permanent Pasture	2018-19	'000 hectare	8
	ii) Culturable Waste	2018-19	'000 hectare	15
	iii) Non Agriculture Land	2018-19	'000 hectre	44
	iv) Barren & Unculturable land	2018-19	'000 hectre	9
	v) Net Area sown	2018-19	'000 hectre	176
4.	Forest			
	(i) Forest	2019	Sqr. K.M.	2462.7252
5.	Livestock & Poultry			
A	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	394146
	ii) Buffaloes	2012	No	42316
B	Other livestock			

	i) Goats	2012	No	61184
	ii) Pigs	2012	No	9834
	iii) Dogs & Bitches	2012	No	
	iv) Poultry	2012	No	478800
6.	Railways			
	i) Length of rail line	2014-15	Km	0
7.	Roads			
	(a) National Highway	2018-19	Km	42
	(b) State Highway	2018-19	Km	122.59
	(c) Major District Road	2018-19	Km	63.80
	(d) Other District Road	2018-19	Km	420.95
	(e) Rural road	2018-19	Km	1953.52
	(f) Inter Village Road	2018-19	Km	3822.17
	(g) Intra Village Road	2018-19	Km	2351.57
	(h) Forest Road	2018-19	Km	136.46
8.	Communication			
	(a) Post offices	31.03.2018	Nos.	204
9.	Public Health			
	(a) Dist. Hqrs. Hospital		No	1
	(b) Beds in hospitals		No	360
	(c) Ayurvedic Hospital		No	22
	(d) Homeopathic hospitals		No	16
	(f) Community health centers		No	10
	(g) Primary health centers	2018	No	40
	(h) Sub-Div. & Other Hospitals		No	2
	(k) Mobile Health Unit		No	11
10.	Banking commercial			
	(a) Commercial Bank Branches	As on	No	64
	(b) Rural Bank Branches	31.03.2019	No	39
	(c) Semi Urban Branches		No	25
11.	Education			
	(a) Primary school	2018-19	No	1210
	(b) Middle schools(Upper Primary)	2018-19	No	608
	(c) Secondary & senior secondary schools(Junior Colleges)	2018-19	No	239
	(d) Colleges	2018-19	No	Junior College-34 Degree College-9

Source: District at a Glance, 2020, Directorate of Economics & Statistics, Govt. of Odisha,

2.1 Existing Status of Industrial Estates/Areas/Growth Centres in the District of Nabarangpur

S. No.	Name of Ind. Estate/Area	Total Land (in Acres)	Land Allotted (in Acres)	Prevailing Land Rate Per Acre (In Rs.)	Total Sheds	Sheds Allotted/used	No of vacant sheds	No of units in operation
1	Bamanii Industrial Estate	81.250	-	5,00,000	-	-	-	-
2	Semla Agro Industrial Area	69.810	3.540	3,00,000	-	-	-	-

Source: IDCO, Bhubaneswar

3. Industrial Scenario of Nabarangpur District

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED MICRO & SMALL UNIT	NOs	5664
3.	REGISTERED MEDIUM & LARGE UNIT	Nos.	3
4.	EMPLOYMENT IN SMALL SCALE INDUSTRIES	Nos.	22556
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	Nos.	238
6.	NO. OF INDUSTRIAL AREA	Nos.	2
7.	INVESTMENT OF SMALL SCALE IND.	IN LACS	25094.51
8.	INVESTMENT OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	3911

Source: O/o. Directorate of Industries, Cuttack

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Upto 1984-85	105	427	38.8
1985-86	20	116	11.49
1986-87	2	5	1.17
1987-88	5	41	5.61
1988-89	1	3	1.71
1989-90	2	13	2.58
1990-91	1	13	3.46
1991-92	6	42	27.28
1992-93	0	0	0
1993-94	48	225	29.06
1994-95	16	59	4.74
1995-96	17	79	10.89
1996-97	12	107	24.53
1997-98	11	64	46.97
1998-99	26	89	21.06
1999-2000	23	184	83.76
2000-01	29	196	18.27
2001-02	31	140	125.54
2002-03	23	130	12.88
2003-04	32	357	61.27
2004-05	35	307	125.17
2005-06	35	175	29.26
2006-07	35	659	140.95
2007-08	28	681	105.73
2008-09	19	235	53.14
2009-10	20	129	39.08
2010-11	20	202	73.35
2011-12	15	309	128.68
2012-13	15	254	95.32
2013-14	82	657	1329.00
2014-15	428	1658	2691.86
2015-16	1146	4023	4074.64
2016-17	1321	4262	6819.08
2017-18	1024	3096	4782.58
2018-19	1031	3619	4075.60
Total	5664	22556	25094.51

Source: Directorate of Industries, Cuttack and District at a Glance, 2020, Directorate of Economics & Statistics, Govt. of Odisha, Bhubaneswar

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES UNITS IN THE DISTRICT by end of 2016

Sl.No.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
1	Food & Allied	488	3880.26	4322
2	Chemical & Allied	8	55.19	53
3	Electrical & Electronics	2	2.3	5
4	Engineering & Metal based	112	342.32	494
5	Forest and Wood based	6	10.65	21
6	Glass and Ceramics	20	315.56	333
7	Live Stock & Leather	1	2.1	3
8	Paper & Paper Product	13	38.14	57
9	Rubber & Plastics	3	3.67	11
10	Textiles	29	361	200
11	Misc. Manufacturing	12	78.3	53
12	Repairing & Servicing	700	2594.32	2231
Total		1394	7683.81	7783

Source: Directorate of Industries, Orissa

3.4 Large Scale Industries / Public Sector undertakings (NIL)

3.6 Growth Trend:

The growth trend of registered units in the district from 1984-85 to 2013-14 is asymmetrical and negligible. However, from 2014-15, there is continuous rise in the No. of registered units increasing significantly to 1321 in 2016-17, 1024 in 2017-18 and 1031 in 2018-19. Since 2013-14 there is a sudden and significant rise in the number of units registered, employment generated and investment incurred. It is because more number of units were gone into production.

3.7 Vendorisation /Ancillarisation of the Industry

As there is no large scale industry in the district, there is little scope for ancillary development. However, some ancillary and downstream industries can be promoted basing upon the requirements of the mother plants located in the neighbouring districts. In this liberalized era, the place or locality is not a rigid criteria for development of ancillary industries. This can be done taking into view the requirement and demand of the mother plants located inside the state. Similarly, as a number of large scale industries are on the pipeline specially on steel, mine and power sector for which MOU has already been signed. So, there is scope for ancillarization in near future.

3.8. Medium Scale Enterprises

Sl. No	Name and address of the unit	Investment (Rs. in lakh)	Employment	Item of production
1.	M/s Mangalam Timbers, Nabarangpur	3210	196	Medium Density Fibre Board
2	M/s. Glaze hotel and resorts pvt Ltd.	500	40	Services
3	M/s. Swaraj Services	201	2	Services
Total		3911	238	

Source: Directorate of Industries, Cuttack, DIC, Nabarangpur and UAM Portal of O/o DC (MSMS), New Delhi

3.9 Service Enterprises

3.9.1. There is positive growth with respect to service enterprises like transport, and repairing services. There is also services activities like grinding of Food grain like rice milling etc.

3.9.2 Potentials areas for service industry

Activities under service and business sectors generally require less capital and labour intensive in nature. It is widely feasible because of growing need towards these services. The following servicing units are identified for the districts.

- 1) Cycle/Rickshaw Repairing unit
- 2) Agro servicing centres
- 3) Retreading of tyre
- 4) Two wheeler and Four wheeler repairing
- 5) Electrical repairing shop and motor winding
- 6) Beauty parlor
- 7) Colour Laboratory
- 8) Dry Cleaning
- 9) Restaurant /Hotel
- 10) Mobile Repairing /Servicing
- 11) Packaged Tourism Centre
- 12) Industrial Consultancy
- 13) Cold storage/Rural Godown
- 14) Grain Milling

3.10 Potential for new MSMEs

Taking into the consideration on availability of raw material and local demand, the following resource based demand based MSMEs are suggested.

1. Rice Mill
2. Cashew nut processing
3. Mushroom processing
4. Maize based products
5. Leaf cup and plates
6. Tamarind Powder/kernel/paste
- 7 .Dal Mill
8. Spices Grinding
- 9 Cattle/Poultry Feed
10. Readymade Garment
11. Cement products /Hollow Bricks
- 12 . Dairy /Milk Products
- 13 Stone Crusher
- 14 Rice Bran Oil
- 15 Decorative Wood Craft
- 16 Marble/Granite Cutting andPolishing
- 17 Lac gum and Lac Toys
- 18 Malted Corn flakes
- 19 Coal Briqueits
- 20 Mechanised Bakery
- 21 Papad Manufacturing
- 22 Arrowroot Powder
- 23 Bee Keeping and Honey processing
- 24 Packaged Drinking water
- 25 Aluminium utensil
- 26 Voltage Stabiliser
- 27 Powerloom

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

Sl No	Name of the Cluster (Product)	Location	District	No.of MSMEs In the Cluster (approx.)
1	Maize processing Cluster	Umerkote	Nabarangpur	40 nos.
2	LAC processing Cluster	Chandahandi	Nabarangpur	30 nos.
3	Cashew Cluster	Nabarangpur	Nabarangpur	20 nos.
4	Rice mill Cluster		Nabarangpur	30 nos.
5	Tribal Jewellery Cluster	Nabarangpur	Nabarangpur	150 nos.

6	Horn Processing Cluster	Nabarangpur	Nabarangpur	25 nos.
7	Pottery Cluster	Nabarangpur	Nabarangpur	30 nos.
8	Agriculture implements Cluster	Nabarangpur	Nabarangpur	25 nos.
9	Fishery Cluster	Paphadahan di	Nabarangpur	25 nos.
10	Handicrafts (Terracota)	Nabarangpur	Nabarangpur	120 nos.

5. MSMEs registered in the Udyog Aadhaar

Sl. No.	District Name	Udyog Aadhaar Regd.	Micro	Small	Medium
1	Nabarangapur	648	551	95	2

Source: UAM Portal, O/o DC (MSME), New Delhi

6. General issues raised by industry association

1. There are potentialities for resource based enterprises. But the peoples lack entrepreneurship and they do not have interest on value addition for which wider sensitization and awareness are required.
2. Frequent disruption of Power
3. Finance/Credit –Most of the entrepreneurs and also Bankers at Branch level have no idea on FINANCE LINKED SCHEME like CGTMSE, CLCSS etc.
4. Lack of marketing facilities due to inaccessibility to most of the areas for which there need improvement in infrastructure and transportation.
5. No railway line exists in the district.

6. Prospects of training programmes during 2020-21

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	1. Mobile phone repairing 2. Electronics items 3. Food Processing 4. Household Chemicals	1
2	MDP	1. Computer office Management 2. Leadership & Personality Skill Development	1
3	EAP	-	2
4	IMC	-	5

NB: These have been proposed and would be conducted subject to availability of sanction from O/o DC (MSME), New Delhi.

7. Action plan for MSME Schemes during 2020-21

8.

S. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	01 no. of awareness programme will be organised.
2.	Export Awareness Programme	01 no. of awareness programme will be organised.
3.	PMS	Handholding Support will be provided
4.	International cooperation	Handholding Support will be provided
5.	VDP	10 nos. of units will be motivated under the scheme
6.	CLCS-TU	Handholding Support will be provided
I.	Lean Manufacturing	01 cluster will be identified
II.	Design Clinic	01 seminar will be organized.
III.	IPR	01 seminar will be organized.
IV.	ICT-Digital MSME	05 Units will be motivated for the registration in digital MSME website
V.	ZED	01 seminar would be organized
VI.	Business Incubator scheme	01 seminar would be organized
VII.	CLCS	01 seminar would be organized

NB: These have been proposed and would be conducted subject to availability of sanction

1. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> • Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, www.as.ori.nic.in/diorissa/ • General Manager, DIC, Nawarangpur. • www.udyogaadhaar.gov.in/
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> • MSME Development Institute, Vikash Sadan, College Square, Cuttack www.msmedicuttack.gov.in
3.	Land and Industrial shed	<ul style="list-style-type: none"> • MD, IDCO, IPICOL House, Janpath, Bhubaneswar www.idco.in
4.	Financial assistance	<ul style="list-style-type: none"> • MD, OSFC, OMP Square, Cuttack, www.osfcindia.com • MD, IPICOL, Janpath, Bhubaneswar, www.ipicolorissa.com • Director, KVIC, 6, Budha Nagar, Bhubaneswar, www.kvic.org.in • Secretary, KVIB, Near Rupali Square, Bhubaneswar • General Manager, NABARD, Nayapalli, Bhubaneswar, https://www.nabard.org/english/Orissa.aspx • General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, www.sidbi.com • Nationalized Banks
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> • M.D, OSIC, Khapuria Industrial Estate, Cuttack, www.osicltd.in
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> • Regional Manager, NSIC, Abdul Hamid Street, Kolkata • Sr. Branch Manager, NSIC, Link Road, Cuttack, www.nsic.co.in

7.	Power/Electricity	<ul style="list-style-type: none"> • Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, www.gridco.co.in • Chairman, CESCO, IDCO Tower, Bhubaneswar, www.cescoorissa.com
8.	Technical Know-how	<ul style="list-style-type: none"> • Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, www.msmedicuttack.gov.in
9.	Quality & standard	<ul style="list-style-type: none"> • Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, www.bis.org.in/dir/bhbo.htm • Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, www.npcindia.gov.in/offices • Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	<ul style="list-style-type: none"> • Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 • Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, www.ecgc.in/portal/servicenetwork/easternpopup.asp • Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, www.depmodisha.nic.in • Sr.Branch Manager, NSIC, Link Road, Cuttack.
11.	Other Promotional Agencies	<ul style="list-style-type: none"> • MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, www.apicol.co.in • Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, www.orihort.in • Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack, www.odishaahvs.com • Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar, www.dhorissa.ori.nic.in • Director of Textiles, Satya Nagar, Bhubaneswar, www.odisha.gov.in/textiles • Director of Fisheries, Jobra, Cuttack, http://www.odishafisheries.com • Coconut Development Board, Nayapalli, Bhubaneswar, www.coconutboard.nic.in/odishacday.htm • Coir Board, Jagamara, Bhubaneswar, www.coirboard.gov.in • Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, www.odishaforest.in